

Weather Plus

Call In Weather Line Service

- Callers hear time, temp, winds, and humidity
- Add promotional/business announcements
- With MG-TV Video from Innovative Systems, see weather conditions, forecasts, and radar

People will always be interested in the weather, and Weather Plus promotes quick access to current weather conditions from their phones.

How it Works

1. Caller dials weather # such as xxx-temp.
2. Service plays promotional message (if utilized).
3. Service voices current condition.
4. Service plays promotional message (if configured).

Flexibility for Multiple Exchanges

The Weather Plus Service will support multiple weather station locations.



Announcement Insert Capability

Up to 10 announcements can be rotated before and/or after the weather announcement.

Two Weather Info Options

Davis Weather Pro 2 Plus

This sensor suite is set up on location. Purchase this equipment separately from a Davis Weather distributor.

Data from NOAA XML Feeds

Weather Plus retrieves conditions for the configured NOAA weather station and stores the results.

This option eliminates the need to purchase weather monitoring equipment.

Integrates with MG-TV Video

Weather Plus in conjunction with MG-TV Video Solution from Innovative Systems allows various local weather display options on a subscriber's TV, including animated radar, 5-day forecast, and current conditions.