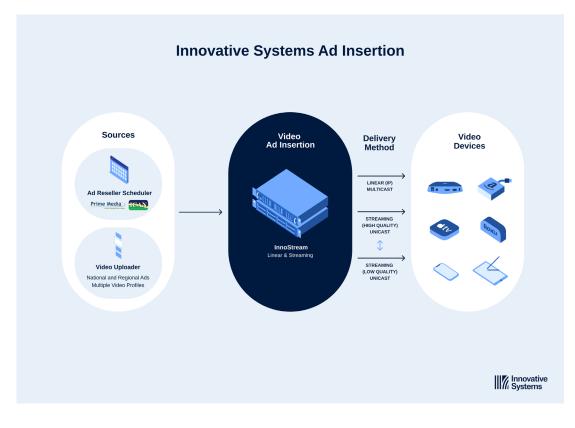


Ad Insertion

Offer advertising opportunities to your local businesses that allows them to provide local and target ad based on geographical location.



INNOSTREAM AD INSERTION

Consider this potentially revenue generating service that inserts local advertising in a channel content.

ENHANCED AD INSERTION

Allows broadcasters to insert ads over streaming content in a pre-determined time slot. This service provides seamless transmission from content to ads for over-the-top, live, and on-de-

mand video services.

*Contact your Innovative Systems Sales Director for more information about this service