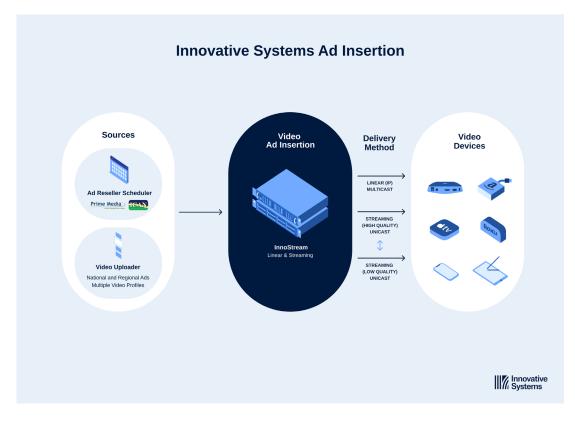


## **Ad Insertion**

Offer advertising opportunities to your local businesses that allows them to provide local and target ad based on geographical location.



## **INNOSTREAM AD INSERTION**

Consider this potentially revenue generating service that inserts local advertising in a channel content.

## **ENHANCED AD INSERTION**

Allows broadcasters to insert ads over streaming content in a pre-determined time slot. This service provides seamless transmission from content to ads for over-the-top, live, and on-de-

mand video services.

\*Contact your Innovative Systems Sales Director for more information about this service